2018

COMPANY PROFILE

Integrated end-to-end surveillance control systems

For the world's most demanding security environments

DSN

DIGITAL

SECURITY NETWORK

DIGITAL SECURITY NETWORK

INTRODUCTION:

DIGITAL SECURITY NETWORK (DSN) is a registered under the Companies Ordinance of Pakistan – 1984, extending End-to-End professional in IP-CCTV and building security solutions to companies of repute throughout Pakistan.

HISTORY OF THE COMPANY/BUSINESS:

DIGITAL SECURITY NETWORK (DSN) was established in 2009 and started working as a Business Associate of CCTV Products Samsung, HIKVSION, ACTi, Obscura, Delta, TOA, etc. In start we were offering only CCTV cameras system for our valued clients. By the time span, we started offering different other security products to our customers like Fire Alarm System, PABX Solutions, Access Controls, Attendance Management Solutions, Safety products, Bomb Explosive Detectors etc. Now we are leading security products distribution and installation company in Pakistan with our sub offices in different cities of Pakistan.

MISSION:

DSN was founded with the mission to enable its customers to achieve a sustainable, high value, competitive advantage through the effective use of advanced information technology, Communication & Security solutions. We tailor our solutions to your business needs in order to enable you to concentrate to the core business and in the same time reducing your costs, increasing collaboration and information exchange in your organization in a secure and highly available IT & Security environment.

OUR VALUES:

We at **DSN** strive to deliver to our customers the best in class services and we base our approach on the following core values:

- Integrity
- Quality
- Competency
- Team work and collaboration
- Efficiency
- Responsibility
- Innovation
- Confidentiality

• Keeping and fulfilling the commitments

Our goal is to become one of the top IT & Security system integrator companies in the region.

OUR EXPERTIES:

- Technical consultancy services
- IT Solution lifecycle management
- End to end custom IT Solutions
- IT Security management services
- IT Training services
- Professional networking services
- Professional support – Technical support
- Professional support Service

In 2011 company extends its expertise in following fields were added to company list:

- Analog CCTV Cameras
- IP Based Cameras and CMS system
- Cameras online view at web, mobile & PDA
- Fire Alarm System/Burglar Alarm System
- PABX Telephone Exchange
- Attendance Machines & Attendance Management System
- Door Access Controls
- Bomb & Explosive Detectors
- IP TV Solutions
- Networking Datacenter
- Fiber Optic Solutions
- Central Monitoring Control Room (Fiber Optic & Wireless Solutions)

OUR SERVICES:

DSN Communication solutions expertise covers the following area:

• **Structuring Cabling**
• **Local and campus networks**
• **Wide area networks**
- Wan Technologies, Metro Ethernet, MPLS
• **IP Unified Communications**:
- IP Telephony, IP Contact Center

- Video Conference, Voice Messaging
- IP Telephony Applications
- Enterprise VoIP solutions

• **Enterprise Security**:

- Posture Assessment Service
- Firewall, VPN, Intrusion Prevention Solutions
- Identity Management, Compliance Validation
- Endpoint security, Video Surveillance

• **Wireless Networks**
• **Network Management**
• **Application Networking**
• **Storage Networking**
• **Data Center Networking**

PROVIDING SECURITY TO VARIOUS FIELDS:

Airports

Retail

Offices

Parking Lots

Banks

Factories

Events

Residential Areas

CCTV SECURITY:

Crime is on the rise - and the future prognosis does not lighten the picture. Our Lease and Rental CCTV Solutions should make this additional Crime Prevention Technology available to everyone. DSN is one stop solution for all your electronic security needs. We provide System Integration solutions in electronic security domain using the best products from the leading manufacturers of the world. Our focus is to provide the complete solutions to match the customer's security needs with keeping future prospective in mind.

We provide safety, security and surveillance solutions for all type of organizations such as Residential & Commercial Places, Educational Institution, Hotels, Malls, Industries, Shops etc. We have experienced Engineers for designing the appropriate solutions for any customer and provide System integration services using world class Security, safety and Surveillance solutions incorporating CCTV, IP Camera, Access control, Fire detection & Intruder alarm etc.

- Finance and Banking
- Parking areas
- Educational Institutions
- Storage facilities and warehouses
- Construction sites
- Gas stations
- Commercial buildings
- Hospitals
- Marinas
- Shopping complexes
- Manufacturing plants
- Transporting companies

EVENT MANAGEMENT:

From the last few years, DSN is providing Rental base CCTV security services to various fields and organizations. We at DSN provide unique solutions of Central CCTV Monitoring of different events through Fiber Optic, Wireless, WAN & V-SAT. All major events, especially happening in Lahore are covered by us starting from 100 to 1,500 CCTV cameras with Control rooms.

CCTV RENTAL OR CCTV TO RENT:

We offer *CCTV to Rent* Solutions to Business as well as Private, Domestic & Government Sector Customers. The Surveillance Systems offered are especially designed to be quickly deployed, easily set-up and universally useable in internal and external applications. Installations are carried out 'provisionally', who means that cables will be clipped neatly - without leaving marks after pick-up. We therefore avoid drilling holes and opening walls as much as possible, which also reduces installation time and allows lower pricing.

Renting only makes sense for short term periods between one to ten weeks. For longer periods the actual purchase or purchase lease would be more beneficial to our customers.

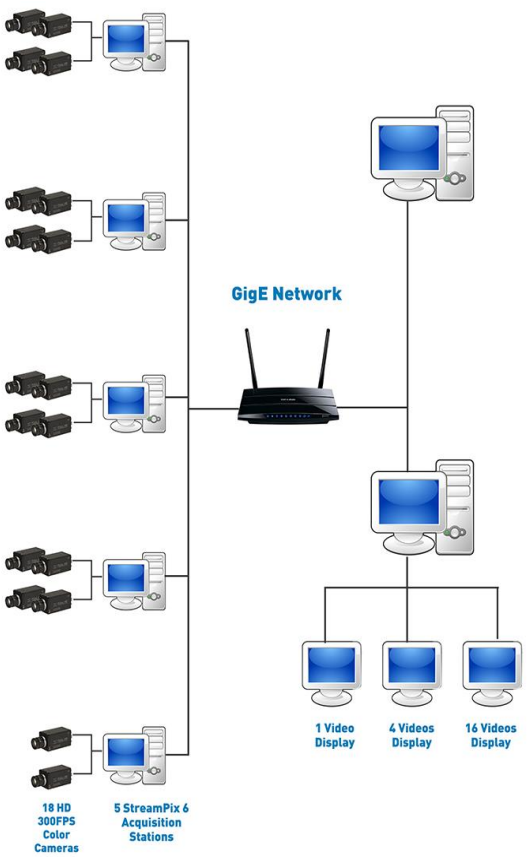
ANALOG CCTV CAMERAS:

We are all aware that the future of security surveillance cameras are in IP products, however DSN knows that analog cameras are still going strong today. DSN is dedicated to the goal of providing high performance analog products that introduce features and capabilities that push the boundaries and exceed market expectations. Analog cameras include TV lines Cameras, HD CVI Cameras, HD TVI cameras and AHD Cameras.

[Digital Security Network] Office No. 233, 2nd Floor, Land Mark Plaza, Jail Road, Gulberg, Lahore
E-mail: info@dsnpak.com, Tel: 042-35791046, Fax: 042-37530153, Web: www.dsnpak.com

NETWORK IP CCTV CAMERAS:

IP cameras or network cameras are analogue or digital video cameras, plus an embedded video server having an IP address, capable of streaming the video (and sometimes, even audio).Because network cameras are embedded devices, and do not needs to output an analogue signal, resolutions higher than closed-circuit television 'CCTV' analogue cameras are possible. A typical analogue CCTV camera has a PAL (768×576 pixels) or NTSC (720×480 pixels), whereas network cameras may have VGA (640×480 pixels), SVGA (800×600 pixels) or quad-VGA (1280×960 pixels, also referred to as "megapixel") resolutions.

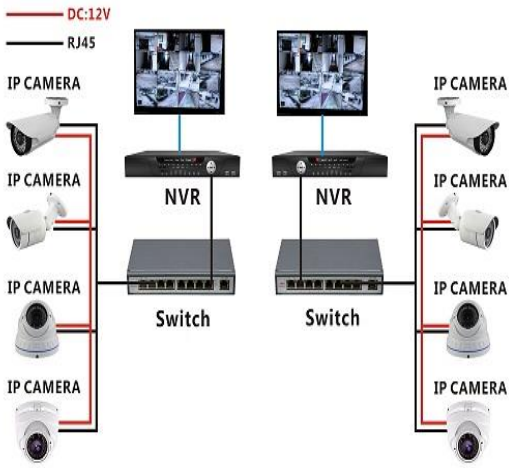


DIGITAL VIDEO RECORDERS:

Provides superb performance for recoding and nationwide monitoring. Digital video recorders are often integrated in the LCD and LED TV-sets. Digital video recorder (DVR), is a consumer electronics device or application software that records video in a digital format to a disk drive, USB flash drive, SD memory card or other local or networked mass storage device. Our DVR's includes H.264 DVR, 960H DVR, Half D1 DVR, D1 DVR, HDCVI DVR, HD TVI TURBO DVR etc

NETWORK VIDEO RECORDERS:

Network video recorders are distinct from digital video recorders (DVR) as their input is from a network rather than a direct connection to a video capture card or tuner. Video on a DVR is encoded and processed at the DVR, while video on an NVR is encoded and processed at the camera, then streamed to the NVR for storage or remote viewing



FIRE ALARM SYSTEM:

Conventional Fire Detection: One of the products available is the SD3 France Range of Conventional Fire Detectors. It consists of photoelectric, ionization smoke detectors and heat detectors, which are fully compatible with existing conventional panels.

Addressable Fire Detection: Single or multiple zones with high-level control of all devices on the system. Interfacing capabilities with other building systems. PC interface with onitoring of alarm and fault conditions. Notifire and SD3 products used dependent on customer requirements.

ACCESS CONTROLS:

For the facility that requires a stand-alone access control system. Designed to client specifications the system provides and effective means of controlling access to designated areas with the appropriate levels of security maintained. RFID, Biometric Access Controls, Magnetic Locks, May fare Card Access, Pin Code Access Etc

BIOMETRIC ATTENDANCE SOLUTIONS:

A time and attendance system provides many benefits to organizations. It enables an employer to have full control of all employees working hours. It is often difficult to comply with labor regulation, but a time and attendance system is invaluable for ensuring compliance with labor regulations regarding proof of attendance.

BOMB/EXPLOSIVE DETECTORS:

SNIFFEX and other GPS products provide the reliable shield against terrorism. SNIFFEX is a pocket-sized, hand held device for the detection of a wide variety of explosives including, but not limited to, TNT, dynamite, ammonite (diesel), PETN, RDX, gunpowder, and all nitro based explosives, It works on the basis of its ability to detect the presence of nitro (free) radicals within its effective range.

TELEPHONE EXCHANGE/PABX:

DSN Offers Panasonic PBX systems; a wide range of solutions to meet the needs of all kinds of businesses regardless of size or scale. Select the model that best matches the usage and special needs of your office.

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UNDER VEHICLE SURVEILLANCE SYSTEM:

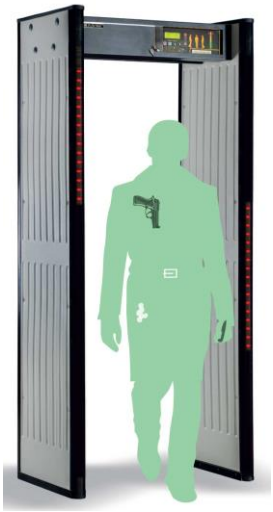
DSN is offering variety of solutions for optimum security measures. Our Under vehicle surveillance system is build of Heavy Duty Ramp constructed from Steel. Easy to Install due to surface mount design. Low profile, low height design suitable for Sedan Cars. Ramps can be permanently install/portable. Highly illuminating LED lights for clear image in day and night.

ROAD BARRIERS/BREAKERS:

We are also offering security hydraulic retractable obstacle, Automatic Road Barriers, and Natural High Quality Rubber Barriers who will not make damage for the rubber hump and cars when they pass by. Water Filled plastic road barriers to redirect traffic or pedestrians block off passenger pick up or drop-off areas. To block construction areas or emergency zones.

WALK THROUGH METAL DETECTORS:

Elektral ThruScan Multi zone-6/8/9/33 real detection zones. Capable to detect ferrous & non-ferrous metals. Detect all threat objects even concealed/camouflage/wrapped 20 sensitivity levels ip44 protection level relay output for recording CCTV. Super Scanner hand held metal detectors for easy use and body search for offensive weapons in crowd control, airport & border security. Checking parcels & letters for metal objects.



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COMPANY DETAIL PARTICULARS:

Company Name	**DIGITAL SECURITY NETWORK**
Managing Partner	Abdul Khaliq
Year of Establishment	2009
NTN No/PNTN	3402807-2
GST NO	32-7787-6115-198
Bank Account	Bank Islami Limited
E-mail	info@dsns.com.pk dsnfsd@gmail.com
Telephone	042-35791046 0322-3144441
Lahore Head Office	Office No. 233, 2nd Floor, Land Mark Plaza, Jail Road, Gulberg, Lahore
Islamabad Sub Office	Off. No. 16, Umair Plaza, I-10 Markaz, Islamabad
Faisalabad Sub Office	Peoples Colony, Faisalabad
D.G Khan Sub Office	Balakh Sarwar City, Bank Islami Road, D.G Khan
Toba Tek Sing Sub Office	Al-Qaim Centre, Shorkot Road, Toba Tek Sing

COMPANY EMPLOYEE LIST:

Director/Managing Partner	**Mr. Abdul Khaliq**
HR/Finance	Miss Sonia
Operations Manager	Mr. Pervaiz Aslam
Marketing Manager	Mr. Moazzam Afzal, Mr. Sami Ullah Khan
IT Manager	Mr. Najam Ali
IT Consultant	Mr. Muhammad Iftikhar (Network / System Specialist) ESUPAK, UET, Lahore.
Electrical Dept	Eng. Asghar Ali
Technical Staff (Head Office)	Mr. Shahbaz Ali (Technical Supervisor) Mr. Ali Raza (Installation Supervisor) Mr. Shoaib Ahmed (Installer) Mr. Zeeshan (Installer) Mr. Azam (Installer) Mr. Annza (Installer) Mr. Saqib Hameed (Installation Supervisor) Rana Ishfaq (Installer) Mr. Waris Khan (Installation Supervisor) Mr. Sameer (Installer) Mr. Ikram Ullah (Installer) Mr. Zubair Aslam (Installer)

DSN DIGITAL SECURITY NETWORK

DISTRIBUTOR/DEALER AND RESELLERS OF BRANDS:

CCTV System	SAMSUNG-Korea
	HIKVISION- China
	DAHUA=China
	CP-PLUS-Germany
	Applecam-China
Fire Alarm System	SD3 France
	Notifier Germany
Building Automation & Controls	Trend Controls By Honeywell UK
	The Smart Building System
Biometric / Time Attendance And Access Control System	ZKT-Eco Access Control and Biometric Time attendance systems
Intrusion And Burglar Alarm System	Intrusion and Burglary Alarm Systems
Metal Detectors	Electral-Turkey
	Ceia-Itly
Explosive Detectors	GPS System-Germany
	Sniffex System-Germany
Vehicle Scanning System	SAIC USA
Communication Solutions	Panasonic-Vaitnam,Malashia Tansonic-China
Networking/IT	HP-System, Laptops Dell-System, Laptops TP-Link-Switches, Media Convertors, Routers Cisco-Switches, Routers D-Link-Switches, Cables, Routers Baynet-Tools, Cables

FEW OF OUR VALUED CLIENTS:

FINANCIAL INSTITUTES:

- Bank of Punjab
- Habib Bank Limited
- Habib Metropolitan Bank Limited

MEDIA INDUSTRY:

- Daily Jhang
- City 42
- Koh-e-noor Television
- Channel 5
- Khabrain

INDUSTRY:

- Mitchel's Fruit Farms
- Treet Corporation
- Bullehshah Paper Mill
- Wahid Industries Ltd (Pak Fan)
- Diamond Group of Industries (7 Factories)
- Sufi Steel Mills
- HSY
- HSA Leather Industry
- Bauru Viritus
- 3-Star Ceramics
- Yaqoob Steel Mills Pvt Limited
- Orange Real Estate Development Co
- Road Prince Motor Bikes
- Rehman Karim dyeing Mill
- Shafi Dyeing Mill
- Sarwar Foods
- Ali Floor & General Mills
- Lahore Floor & General Mills
- Arshad Textile Mills
- Ravi Textile Mills

PHARMACEUTICAL:

- Irza Pharma
- Reko Pharma
- Ethical Laboratories
- Hoora Pharma

FOOD/RESTAURANTS/HOTELS:

- Bundu Khan (12 Branches)
- Koza Nostra Restaurant
- Marrian Hotel
- Qasr-e-Noor Banquet Halls
- Lake Vista Banquet Halls
- Shagun Marriage Hall

GOVERNMENT SECTOR:

- Printing Corporation of Pakistan Press
- DCO Office Lahore/DC Office Lahore
- GOR-I 5 Club, 08 Club Lahore
- City Bus Terminal Lahore
- Shalimar Garden Lahore
- Data Darbar Lahore
- DCO office D.G Khan
- Commissioner Office D.K Khan
- 1122 Tonsa Sharif
- 1122 D.G Khan
- Central Jail Jhang
- Central Jail Sargodha
- Central Jail Toba Tek Sing

RENTAL BASE CCTV EVENTS:

- Moharram Processions
- Data Ganj Baksh Urss
- General Election (2013)
- National Horse & Cattle Show (2015)
- Zimbabwe Team Route(2015)
- By Election NA-122
- Local Body Elections Lahore, T.T Sing
- Youm-e-Shahadat Hazrat Ali (R.A)
- Turkish Prime Minister Visit Lahore
- Imran Khan Jalsa (Minar-e-Pakistan)
- Shehar-e-Aitkaf (Minhaj-ul-Quran)

RTAIL CUSTOMERS/MISC:

- Shop n Save Departmental Store
- Sun Star Departmental Store (4 Branches)
- The Body Shop (20 Branches)
- Swera Departmental Store
- Akbari Super Store
- Mehmood Pharmacy (8 Branches)
- New Mahmood Pharmacy (12 Branches)
- Majeed Jewellers (5 Branches)
- The University of Punjab
- The University of Lahore
- Punjab Colleges (10 Branches)
- Darr-e-Arqam Schools (10 Branches)
- Minhaj-Ul-Quran
- Minhaj University
- Al-Balagh (05 Branches)
- Daruss-salam (Schools & Printing Press)